

HNB Assurance Join Hands with the College of Community Physicians of Sri Lanka for the Second Consecutive Year



For the second consecutive year, HNB Assurance PLC (HNBA) entered into an MOU with the College of Community Physicians of Sri Lanka (CCPSL) recently with the sole objective of educating the

general public on a number of causes which has an immense impact on a healthy lifestyle.

Commenting on this MOU, Deepthi Lokuarachchi, Chief Executive Officer of HNBA and its fully owned subsidiary HNB General Insurance Limited (HNBGI) stated, 'As a socially responsible brand, we take every measure to ensure that people in today's society is protected by all means, especially from unfortunate health conditions. We strongly believe that protection begins in one's own household and is propagated to the surrounding environment; hence individuals should be aware of various health conditions and diseases. Through this partnership we hope to educate the general public on a number of topics which has a significant impact on our society's health and wellbeing'. Sharing views on this partnership formed with HNBA, Secretary of CCPSL Dr. Shiromi Maduwage stated, 'We are indeed pleased to join hands with a brand that has taken a stand to propagate the concept of healthy living on a much larger scale. Each year CCPSL carries out a number of activities, Island wide under a main theme with an aim of educating the general public on a number of topics related to health and wellbeing. This year CCPSL has introduced the theme 'strengthening the health system for improving quality of care and patient safety'. Accordingly, CCPSL has planned to carry out a number of national, provincial, district and regional level

activities including a number of health symposiums to communicate the importance of health and wellbeing'.

Image Caption: L-R CCPSL Council Member Dr. Sameera Sennanayake, CCPSL Secretary Dr. Shiromi Maduwage, HNBA Chief Operating Officer Prasantha Fernando, HNBA and HNBGI Chief Executive Officer Deepthi Lokuarachchi and HNBA & HNBGI Head of Marketing Dinesh Yogaratnam