

## A Ray of 'Hope' from HNB Assurance

Providing a ray of hope in the instance cancer strikes, HNB Assurance PLC (HNBA) announced the launch of another revolutionary product to its product bouquet recently. Possibly the first of its kind in the industry, HNBA Hope Cancer Insurance Plan, offers a range of special benefits in the instance of a cancer diagnosis.



Sharing his views, Managing Director/CEO of HNBA and its fully owned subsidiary HNB General Insurance Limited (HNBGI), Mr. Deepthi Lokuarachchi stated "our lifestyles and stress related issues and hereditary conditions make us more prone to life threatening diseases. Cancer is one such disease and causes for cancer have tremendously increased during the recent times. The diagnosis of cancer could threaten the foundation of happiness of a family and cost of treatment, right from diagnosis could become a burden, leaving a dent in the savings of the family. HNBA Hope Cancer Insurance Plan is our way of providing a ray of hope and a blanket of financial protection for those individuals and families so that they could focus on obtaining treatment and overcoming this dreaded disease."



Speaking on the product features, Chief Operating Officer of HNBA Mr. Prasantha Fernando stated "HNBA Hope is the outcome of extensive research and expertise of a dynamic team. Our aim was to introduce a product which offer benefits from the detection of any Early Stage Cancer, as there are many costs to bear from the time of diagnosis. This product offers a cover up to 10 years for an attractive, affordable single premium that could be borne by persons of all social strata. Our focus is to attract a large customer base which in turn will make the

premiums factor affordable to the critical masses. On the diagnosis of an Early Stage Cancer, 20% of the Sum Assured will be paid and the balance 80% will be available if it progresses to Late Stage Cancer. In case of diagnosis of a Late Stage Cancer, 100% of Sum Assured will be paid. HNBA Hope Insurance Plan could be obtained from your nearest HNBA Branch, HNB Branch or through our Insurance Advisors. Further networks will be announced shortly”.