

HNBA Group Steps into the 2nd Year of 'Vision 2020'

HNB Assurance PLC (HNBA) and its fully owned subsidiary, HNB General Insurance Limited (HNBGI), welcomed the new year at a simple ceremony where Managing Director/CEO, Mr. Deepthi Lokuarachchi and the EXCO articulated the deliverables and outcomes that are part of its 'Vision 2020' and has been crafted with the sole aim of setting new benchmarks and standards in the industry and envisages in reaching new milestones in its journey.



Sharing his thoughts on the journey of HNBA Group during 2018, Managing Director/CEO of HNBA and HNBGI Mr. Deepthi Lokuarachchi stated "2018 has been a challenging year across the industry. Despite several external market challenges, HNBA Group was able to uphold its market share as well as to yield a considerable growth during the year. Several collective key decisions were made for the betterment of the industry as well as to adapt to the changing landscape of the Sri Lankan insurance industry".

Speaking on 'Vision 2020', Mr. Lokuarachchi added, "Insurance as a key industry in the financial services market is a significant contributor for the wellbeing of individuals and businesses. The needs of individuals and businesses keep changing, it is important for our core business model to adapt to these changes in order to understand and cater to the needs of individuals and businesses. 'Vision 2020' was engineered considering all these aspects and it focuses in delivering superior returns to all internal and external stakeholders of the Group in a revolutionary, sustainable and a responsible manner through a revolution in its people, processes and products. The Group envisions in setting new benchmarks in growth, customer service, employee and advisor satisfaction, efficiency, shareholder value creation and ethical conduct".
