

Lasitha Wimalaratne Appointed as Deputy Chief Operating Officer of HNB Assurance PLC



HNB Assurance PLC (HNBA) announced the appointment of Lasitha Wimalaratne as its Deputy Chief Operating Officer recently. With professional experience of over 21 years, of which over 18 years in Life Insurance Operations, Lasitha has held many key positions in both local and international organizations including 07 years at AIA Insurance Sri Lanka and 03 years in Sales & Marketing exposure in London. Prior to his current appointment, Lasitha served Softlogic Life Insurance PLC in the capacity of

General Manager and Specified Officer overlooking Life Operations.

Having graduated from the University of Sunderland, UK with a Bachelor of Arts Degree in Business Studies, Lasitha obtained his Master of Business Administration Degree from the University of Wales, UK. A Chartered Insurer and a Fellow Member of the Charter Insurance Institute, UK (FCII), Lasitha is also a Fellow Member of the Australian and New Zealand Institute of Insurance and Finance (AZIIF-Fellow) and an Associate Member of the Chartered Institute of Marketing, UK (ACIM).

Lasitha has served several Honorary titles, including the Honorary Vice President of the Sri Lanka Insurance Institute (SLII). He is also a Council Member of the Association of Chartered Insurance Professionals (ACIP) of Sri Lanka and was the Founder Secretary General of ACIP Sri Lanka.

Lasitha has been a part of several local and international Insurance Seminars and has been a Guest Speaker and a Panelist at several Conferences including the Insurance Claims & Underwriting Management Asia Summit 2017 which was held in Singapore and he was the first to publish a book on insurance in a local context, titled "Jeeewitha Rakshanaye Asisriya" which highlights the importance and benefits of Life Insurance.