

HNBA & HNBGI Pays Tribute to Womanhood on International Women's day

Glorifying the spirit of womanhood on this International Women's Day, as a salutation for women across Sri Lanka, HNB Assurance PLC (HNBA) and its fully owned subsidiary HNB General Insurance Limited (HNBGI) declared the launch of 'Liya Harasara' for the 7th consecutive year. Liya Harasara will be conducted throughout the month of March and April, offering numerous benefits for ladies.



Expressing his views on the 7th edition of Liya Harasara, Prasantha Fernando, Chief Operating Officer of HNBA stated, "Women in the society we live in plays a pivotal role and holds a prominent place in the society by being leaders, entrepreneurs and great homemakers and Liya Harasara is our way of paying tribute and gratifying the spirit of womanhood across the country".



On the note of the above, Ivan Nicholas, Chief Business Officer of HNBA, shared his thoughts stating, "the 7th edition of Liya Harasara denotes the collection of an array of benefits and special offerings from HNBA and HNBGI along with leading brands, namely, Durdans Hospital, Singer Plus, Vision Care and Fashion Bug. Such benefits of Liya Harasara include a free life cover of up to Rs. 1 Million for one year from HNB Assurance for regular Premium Life Insurance policies. Furthermore, a Daily Benefit for child birth and pregnancy related hospitalization subject to maximum of 3 days per year would be offered to the policy holders. In addition, Liya Harasara offers ladies a free Personal Accident Cover up to Rs. 500,000 for every Motor Insurance Policy obtained from HNBGI. Leading brands in Sri Lanka have partnered with HNB Assurance further adding value to Liya Harasara policy holders with a range of special discounts. A discount of 10% from Durdans Hospitals for selected medical treatments, a discount of 5% from Singer Plus on mobile phone purchases and a discount of 10% on other

appliances, a discount of 15% for purchases that involve spectacles & sunglasses through Vision Care and a discount of 15% from Fashion Bug are amongst the inclusions".
